



Zion Canyon Music Festival

126 Lion Boulevard – P.O. Box 187

Springdale, Utah 84767

www.ZionCanyonMusicFestival.com

435-772-3434 fax 435-772-3952

Promoting Solar Power in Southern Utah

Dear Friend,

Beautiful Zion National Park in Southern Utah provides the backdrop for the second annual Zion Canyon Music Festival on September 24-25, 2010, when the festival will once again fill Zion Canyon with music. The festival committee is currently developing the festival lineup, which will include six well-known bands and a mix of reggae, blues, jazz, rock and country music. Six local bands will also be featured on the local stage over the course of the two days.

Held on the ball field in the Springdale Town Park, those who attend the event can easily browse through a variety of original art, handmade musical instruments and fine craft vendors as well as several local restaurant booths, including Springdale's Bit and Spur Restaurant, Café Soleil and the Springdale Fruit Company. The event will also include locally produced beer provided by the Zion Canyon Brewing Company.

Please join the Town of Springdale with sponsorship support that will enhance the cultural climate of Southern Utah. The festival is a "Leave No Trace" festival. Proceeds from the festival will benefit Springdale's solar power project and the development of renewable energy resources in Southern Utah.

Festival attendance last year was over 800 people for one day, many of them staying all day. This year's festival is expected to far surpass this attendance level. This is a great opportunity to promote your name and business in a family friendly environment.



Levels and benefits of festival sponsorship:

Platinum \$800+

Your name/logo listed on the festival website *with* a link to your business, a spot on the ball field fence to display an individual banner (3'x5') with your name/logo, your name/logo on all festival promotional materials and included in media spots and public announcement of your sponsorship from the festival main state during the festival, and 8 adult admission tickets to the festival.

Gold \$400+

Your name/logo listed on the festival website *with* a link to your businesses, your name/logo on a banner of Gold level sponsors and your name/logo on festival promotional materials such as posters, brochures and emails, and 4 adult admission tickets to the festival.

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| Silver | \$200+ | Your name listed on the festival website <i>with</i> a link to your business and your name listed on a banner with other Silver level sponsors, and 2 adult admission tickets to the festival. |
| Bronze | \$100+ | Your name listed on the festival website as a sponsor and 1 adult admission ticket to the festival.
(www. Zion CanyonMusicFestival.com) |

There is already significant interest in the festival. Sponsorship gives you the opportunity to not only market and advertise your business, but support an excellent community event and promote music in Zion Canyon. Any donations are greatly appreciated and checks can be made out to the Town of Springdale. Please specify in the memo that your check is for the Zion Canyon Music Festival, or ZCMF Donation. All donations are tax deductible.

Please take a moment to complete the sponsorship form and return it with your donation. Alternatively, we can take donations for the festival by credit card. If you would like to contribute by using a credit card, please call Dawn at the Town office at 435-772-3434. We hope that we will hear from you and thank you for your support. If you have any questions, please contact Rick or Dawn at the Town of Springdale at 435-772-3434.

See you in September,

Zion Canyon Music Festival Committee and Volunteers

Name _____
 Business _____
 City, State Zip _____
 Day Phone _____ Evening Phone _____
 Email Address _____

A check in the amount of \$_____ is enclosed, payable to the Town of Springdale with the memo noted: ZCMF Donation.

I would like my donation to be applied to:

- General Festival Support – to help ensure the continuation of the festival
- Renewable Energy Support – to specifically help develop renewable energy resources in Southern Utah

