

Vendor Guidelines:

- Vendor space is available for those who wish to participate, however space is limited. To guarantee availability, submit your application early. Application deadline is September 2, 2011.
- Please submit four (4) photos of work to be exhibited as well as a photo of your booth as it will be displayed. If this is not available, submit a photo of a grouping of artwork displayed as it will be shown in the festival. A panel jury will independently review all entries for quality, originality, diversity, and booth presentation. The goal of the Festival is to present a variety of quality products.
- This year we are adding limited commercial booths related to outdoor recreation activities in and around Zion National Park. Commercial booths may display, demonstrate and/or sell commercially produced merchandise related to outdoor recreation activities such as hiking, biking, canyoneering, or climbing. A jury panel will review all entries in this category.
- Also new this year is a silent auction run by the Festival committee. In order to make the festival free to the public, each vendor is requested to donate a piece of merchandise to be auctioned. This is a good way to advertise your booth as many people will visit the auction over the course of the event. Donations to the auction will raise money to offset festival costs previously paid for by ticket revenue. Donations are tax deductible.
- Non-profit educational booths should display information about sustainable living practices and healthy living. A panel jury will independently review all entries for their educational benefit. Non-profit educational booths are limited to 10 booths.

Vendor Fees:

- The cost for a 10 x 10 booth is \$100 and a 10 x 20 booth is \$125. Vendors are responsible for their booth, tables, chairs, and canopy if one is desired. Non-profit educational booths are free.

Important Dates:

September 2, 2011

Application Deadline

Last Day to cancel with 90% refund

September 23rd Friday Set up 10 am - 2 pm Festival hours 4 to 11 pm

September 24th Saturday Set up 10 am - 2 pm Festival hours 4 to 11 pm

Vendor Rules:

1. **Original Work:** All artwork exhibited must be original artwork produced by the artist or vendor. Work produced with commercial kits, molds, patterns, plans or prefabricated forms or any commercial method is not permitted.
2. **Fair-Trade Items:** Vendors may display and sell handmade fair-trade items from around the world subject to approval by the Festival Committee. Items produced with commercial kits, molds, patterns, plans or prefabricated forms or any commercial method is not permitted.
3. **Educational Booths:** Educational Booths must display information pertaining to sustainable living practices and a healthy lifestyle. Booths may utilize product demonstrations, but may not sell products. Educational booths, displays and demonstrations must be pre-approved by the Festival Committee.
4. **Outdoor Oriented Commercial Booths:** Commercial booths are limited to outdoor gear and merchandise related to outdoor activities in and around Zion National Park. These activities include, but are not limited to hiking, biking, canyoneering, or climbing. Outdoor commercial booths must be pre-approved by the Festival Committee.
5. **Silent Auction:** All vendors will donate to the Festival a piece of merchandise to be auctioned by the Festival Committee. The auction will be raising money to support the festival as a free public event.
6. **No Representatives:** Vendor must be present during the entirety of the festival. Any helpers must be reported to the promoter and receive a badge to identify them.

7. **Prints/Reproductions:** The printmaking category is reserved for original prints: etchings, engraving, stone/plate lithographs, woodcuts, serigraphs, and original digital prints. Reproductions of works of art (paintings, watercolors, acrylics, drawings) must be labeled as such and constitute not more than 50% of the artist's booth contents.
8. **Sharing:** Vendors sharing booths must submit separate applications and indicate they are sharing a booth with another artist. Vendors may only share 10 x 10 booth and must be pre-approved by the Festival Committee.
9. **Exhibit:** Vendor are responsible for construction and tearing down of their exhibits and are solely responsible for their contents. Vendors will be required to sign a Waiver of Liability upon arrival at the Festival.
10. **Weather:** Zion Canyon frequently experiences gusty winds. Artists should anchor their booths accordingly to prevent injury to themselves or others. Heavy weights (such as sand bags) on each leg of the booth are recommended.
11. **Security:** Artists are solely responsible for securing the contents of their booth during off hours. While police officers will be patrolling the grounds overnight, the Festival is not responsible for lost or stolen merchandise.
12. **Check-In:** Upon arrival, vendors must check in at the information booth. At that time, packets will be distributed that include booth space number, sales tax information and forms, parking pass, and a lanyard and badge. This badge must be worn at all times on Festival grounds to identify you as a vendor. Upon arrival, parking and set-up instructions will be given.
13. **Tear-Down:** Vendors must be present throughout the Festival. Early tear-down will be permitted only on a case-by-case basis as approved by the Festival Committee. Vendor applications should include reasons an early tear-down is necessary.
14. **Sales Tax:** Utah State tax instructions and forms will be included in the vendor packet. Artists are responsible for submitting sales tax.
15. **Refunds:** Cancellations must be received in writing no later than September 2nd, 2011 in order to receive a refund. Refunds will be 90% of the vendor booth fee.
16. The Festival reserves the right to limit numbers or types of vendor booths, or to accept or reject any vendor application.

2011 Zion Canyon Music Festival Vendor Application

- Festival Date September 23rd & 24th, 2011
- Set-up is 10 am to 2 pm both days. Festival starts at 4 pm.
- Deadline for applying is September 2nd, 2011
- Please make all checks payable to the Town of Springdale

Artist Name: _____ SSN/Sales Tax #: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Website: _____

Booth Size: 10 x 10 (\$100) _____ 10 x 20 (\$125) _____

Vendor Type:

Art ___ Clothes ___ Craft ___ Musical Instruments ___ Fair-trade ___ Educational ___ Outdoor ___

Price Range of Work: _____

Description of Work: _____

What other festivals have you attended: _____

Silent Auction Donated Item: _____ Value: \$ _____

I agree to abide by the Zion Canyon Music Festival Rules and Regulations. I understand that this application does not guarantee acceptance and that the jury's decision is final. *I guarantee that the art/craft described in this application to be juried is my own original work or is a fair-trade item or educational as described in the rules and guidelines. I also guarantee that all information provided in this application is truthful and accurate.*

Signed: _____ Date: _____

Print Name: _____

Please return vendor applications to:
Town of Springdale, Attn: Julie Hancock, PO Box 187, Springdale, UT 84767